



**Centurion**  
**UNIVERSITY**

*Shaping Lives...  
Empowering Communities...*

# Newsletter

CENTURION UNIVERSITY OF TECHNOLOGY AND MANAGEMENT

For the Month of September 2025

**SCHOOL OF MANAGEMENT**



# Newsletter

CENTURION UNIVERSITY OF TECHNOLOGY AND MANAGEMENT

For the Month of September 2025

## Faculty Certification and Achievement

### Extract, Transform and Load Data in Power BI

To establish the fundamental process of data preparation, the faculty members gained hands-on expertise in the essential ETL (Extract, Transform, Load) workflow using Power Query in Power BI, faculty members underwent comprehensive training on the core ETL (Extract, Transform, Load) processes using Power Query within Power BI.

The training emphasized how to efficiently connect Power BI to multiple data sources, perform data cleansing, and prepare datasets for meaningful analysis.

Through this learning experience, participants strengthened their understanding of structured data handling and automation of transformation tasks.

The session provided an in-depth understanding of how to seamlessly connect Power BI to diverse data sources, perform advanced data cleansing, and transform raw information into structured, analysis-ready datasets.

This hands-on experience not only strengthened their technical capabilities but also enhanced their ability to automate data workflows and ensure data accuracy for insightful reporting.

The certification was successfully completed by our faculty members: Dr. Girija Nandini, Dr. Shiv Sankar Das, Dr. Jyotirmayee Sahoo and Dr. Swetalina Mishra, who now possess enhanced capabilities in managing and preparing data within the Power BI environment.



# Newsletter

CENTURION UNIVERSITY OF TECHNOLOGY AND MANAGEMENT

For the Month of September 2025

## Faculty Certification and Achievement

### Harnessing the Power of Data with Power BI

In this introductory course, faculty members developed a comprehensive understanding of the role of a Power BI Data Analyst and the complete data analysis lifecycle. The training provided clear insights into how data is collected, analyzed, interpreted, and visualized to support informed decision-making within an organization.

A significant focus was placed on understanding the core responsibilities of a Power BI Data Analyst, becoming familiar with each stage of the data analysis process, and confidently navigating the Power BI environment, including its interface, tools, and functionalities.

This foundational learning experience equipped the participants with the necessary skills to approach data-driven tasks more systematically and effectively.

The certification was successfully earned by our esteemed faculties marking an important step in strengthening their analytical proficiency and enhancing their capabilities in modern business intelligence practices.



# Newsletter

CENTURION UNIVERSITY OF TECHNOLOGY AND MANAGEMENT

For the Month of September 2025

## Faculty Certification and Achievement

### Data Modeling in Power BI

Moving beyond the fundamentals of basic reporting, this course empowered faculty members with the ability to design efficient, scalable, and robust data models capable of supporting complex analyses and advanced business calculations. Participants learned how well-structured data models form the backbone of powerful analytics, enabling deeper insights, smoother performance, and more accurate decision-making.

This advanced course equipped faculty members with the expertise needed to design highly efficient, scalable, and resilient data models that support sophisticated analytical tasks and complex business calculations. Participants gained deeper insights into how a strong data model serves as the foundation for high-quality analytics, influencing everything from performance optimization to the accuracy and reliability of insights generated in Power BI.

The training explored essential modeling principles, including defining relationships, managing data granularity, optimizing data structures, and applying best practices to ensure models can address intricate business scenarios with precision.

By mastering these skills, faculty members are now better prepared to build insightful, high-performing dashboards and analytical solutions capable of driving strategic decision-making.

By mastering these advanced modeling techniques, participants are now equipped to create powerful, insight-driven dashboards capable of supporting strategic decision-making at various organizational levels.

The training emphasized best practices for modeling relationships, optimizing data structures, and preparing analytical frameworks suited for addressing intricate business questions. This advanced skill set equips the faculty to build stronger, more insightful dashboards and reports in Power BI.

The certification was proudly achieved by Dr. Ronsmitta Mishra, Dr. Jyotirmayee Sahoo and Dr. Girija Nandini, reflecting their enhanced expertise in modern data modeling techniques.



# Newsletter

CENTURION UNIVERSITY OF TECHNOLOGY AND MANAGEMENT

For the Month of September 2025

## Faculty Certification and Achievement

### Preparing Data for Analysis with Microsoft Excel

To strengthen foundational data management skills, this course emphasized the use of Microsoft Excel as a powerful and versatile tool for initial data preparation and transformation. Participants explored how Excel's advanced functions and features can be leveraged to clean, organize, and structure raw datasets before they are moved into more complex analytical environments.

The training covered essential techniques such as applying advanced formulas, using lookup and linking functions, performing data categorization, handling missing or inconsistent values, and utilizing tools like Power Query, pivot tables, and data validation to streamline workflows.

To build a strong foundation in data management, this course placed significant emphasis on utilizing Microsoft Excel as a powerful, versatile, and indispensable tool for early-stage data preparation and transformation.

Faculty members were equipped with the skills to convert unrefined, scattered, or inconsistent data into clean, structured, and ready-to-analyze formats.

The training explored a wide range of advanced Excel capabilities, including complex formulas, data linking through lookup functions, dynamic array functions, conditional categorization, and automated transformations using Power Query.

Participants also learned how to tackle common data challenges—such as duplicates, missing entries, formatting inconsistencies, and unorganized tables—while ensuring accuracy and maintaining data integrity throughout the process.

Additionally, the course highlighted the role of pivot tables, data validation techniques, and custom formatting in enhancing both clarity and usability of datasets.

By mastering these capabilities, faculty members gained greater confidence in preparing accurate, analysis-ready data with efficiency and precision.

This certification was successfully earned by Dr. Swetalina Mishra, Dr. Ronismita Mishra, and Dr. Jyotirmayee Sahoo, highlighting her strengthened expertise in foundational data handling and transformation using Excel.



# Newsletter

CENTURION UNIVERSITY OF TECHNOLOGY AND MANAGEMENT

For the Month of September 2025

## Faculty Certification and Achievement

### Celebrating Excellence: Dr. Haokip Successfully Completes NPTEL FDP Programme

The School of Management proudly congratulates Dr. M. Hemminlal Haokip on the successful completion of the NPTEL–AICTE Faculty Development Programme titled “Perspectives on Neurolinguistics”, and ‘Tools and Technologies of Language Documentation’ offered by IIT Madras and conducted from July to August 2025. This achievement reflects Dr. Haokip’s ongoing dedication to enhancing his academic excellence and strengthening his pedagogical capabilities.

Through this four-week programme, which he completed with a consolidated score of 60%, and 75% respectively, Dr. Haokip engaged deeply with contemporary perspectives in neurolinguistics—an emerging interdisciplinary field that examines how language, cognition, and neural processes interact.

The course provided rich insights into neurolinguistic theory, cognitive frameworks, and their practical applications in communication, learning, and human behaviour.

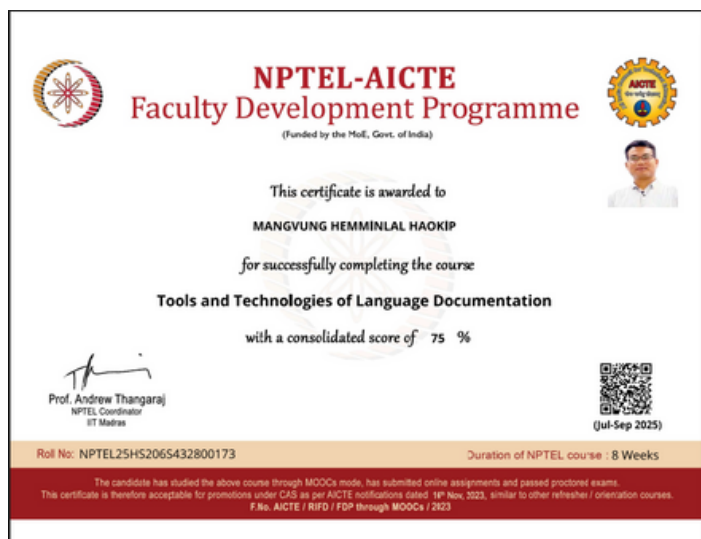
The certificate displayed above is an official NPTEL–AICTE Faculty Development Programme certification, awarded under the Ministry of Education, Government of India. It recognizes the successful completion of the course “Tools and Technologies of Language Documentation” by the participant, with an impressive consolidated score of 75%. Issued by IIT Madras, the certificate features the programme’s official logos, the signature of the NPTEL Coordinator, a verification QR code, and essential course details, including its eight-week duration and roll number.

The certificate’s layout reflects the credibility and academic rigor associated with national-level FDPs, highlighting the participant’s commitment to continuous professional development.

Overall, the certificate’s professional layout and authoritative details highlight the recipient’s dedication to continuous learning and advancement in emerging areas of language technology.

Dr. Haokip’s successful completion of this FDP highlights his commitment to continuous learning and his enthusiasm for integrating innovative academic approaches into teaching and research. His accomplishment not only enriches his professional expertise but also serves as a source of motivation for the entire School of Management community, reinforcing a culture of academic growth and faculty development.

The university extends its warmest congratulations to Dr. Haokip on this distinguished achievement and commends his unwavering pursuit of knowledge and excellence.



# Newsletter

CENTURION UNIVERSITY OF TECHNOLOGY AND MANAGEMENT

For the Month of September 2025

## Faculty Certification and Achievement

### Faculty Achievement Spotlight: Dr. Ronismita Mishra Completes Udemy Certification in Microsoft Power BI

The School of Management proudly highlights the recent accomplishment of Dr. Ronismita Mishra, who has successfully completed the "Microsoft Power BI – Beginner to Pro" certification offered by Udemy. This comprehensive course, taught by industry professionals from RPATech – Automating Intelligence and instructor Aahana Singh, provided an in-depth learning experience covering the full spectrum of Power BI functionalities. The certification, completed on September 23, 2025, reflects her dedication to strengthening her analytical and technological skillset in an increasingly data-driven world.

Throughout the 7.5-hour structured training, Dr. Ronismita gained practical exposure to essential Power BI tools and concepts, including data import, cleansing, visualization, dashboard creation, and automated reporting. The course introduced her to real-world business intelligence workflows, enabling her to transform raw data into meaningful insights with accuracy and efficiency. By mastering features such as Power Query, DAX calculations, and interactive visuals, she has significantly expanded her capability to derive strategic insights that support informed decision-making.

Dr. Ronismita's achievement demonstrates her commitment to continuous professional growth and her readiness to embrace emerging digital competencies. As organizations increasingly rely on data analytics for planning and performance evaluation, her newly acquired expertise positions her as a valuable contributor to institutional analytics, academic projects, and future research initiatives. The School of Management applauds her dedication and celebrates this accomplishment as a step toward fostering a culture of innovation, technological proficiency, and lifelong learning among its faculty.



# Newsletter

CENTURION UNIVERSITY OF TECHNOLOGY AND MANAGEMENT

For the Month of September 2025

## Celebrating New Beginnings and Building Connections

### Parichay – Freshers' Day 2025

The School of Management at Centurion University hosted its grand annual event, "Parichay – Freshers' Day 2025," on 25th September 2025 at the Auditorium, Paralakhemundi Campus. Meaning introduction, "Parichay" was designed to give the new BBA batch a warm and cheerful welcome while encouraging juniors, seniors, and faculty members to connect in a vibrant and interactive setting.

The event created an inclusive space for students to showcase their talents, participate in fun-filled activities, and engage in meaningful conversations. From lively performances to interactive games, the celebrations fostered camaraderie, team spirit, and a sense of belonging, making it an unforgettable experience for everyone involved.

Aptly named "Parichay," meaning introduction, the event was designed to warmly welcome the new batch of BBA students while encouraging meaningful interaction among juniors, seniors, and faculty members. The program offered a lively and inclusive platform where students could showcase their talents, engage in fun activities, and build lasting relationships within the academic community. Through a blend of performances, games, and interactive sessions, "Parichay 2025" successfully celebrated the spirit of camaraderie and belonging among the students.

More than just a celebration, the event reinforced the culture of collaboration, leadership, and inclusivity that the School of Management strives to cultivate. Participants left the event with cherished memories, strengthened bonds, and a sense of pride in being part of a vibrant and supportive learning environment.

Beyond entertainment, Parichay 2025 reinforced the School's values of collaboration, leadership, and inclusivity. The program strengthened relationships among students and faculty, encouraging mentorship, teamwork, and active participation in the academic community.

The event concluded on a high note with smiles, laughter, and memorable moments that will be cherished by the new batch. It successfully marked the beginning of a journey filled with learning, friendship, and growth, reflecting Centurion University's commitment to a vibrant and supportive student environment.



# Newsletter

CENTURION UNIVERSITY OF TECHNOLOGY AND MANAGEMENT

For the Month of September 2025

## Workshops and Skill Development Programs

### From College to Unicorn: Inspiring the Next Generation of Entrepreneurs

The School of Management, Centurion University of Technology and Management, Bhubaneswar Campus, successfully organized an enriching workshop titled "From College to Unicorn" on 4th September 2025 at Hall No. 6, Aryabhata Building. Coordinated by Dr. Rajani Agrawalla, the session aimed to motivate students to envision powerful entrepreneurial journeys and understand the real-world dynamics of building successful, sustainable ventures. The workshop was graced by esteemed speakers from the Institute of Cost Accountants of India (ICMAI), Bhubaneswar Chapter, who brought invaluable perspectives on finance, entrepreneurship, and professional development. The distinguished resource persons included CA CMA Avinash Kotni (Chairman, Career Counselling Committee), CMA Soumya Ranjan Jena (Secretary), and CMA Nilamani Mohapatra (Ex-Chairman). Their presence added immense value, offering students a rare opportunity to learn directly from leading finance professionals.

The session began with a heartfelt welcome to the speakers, followed by an engaging and interactive address. Each speaker shared insights from their professional journeys, highlighting the reality of entrepreneurship in India's rapidly evolving business landscape. CA CMA Avinash Kotni emphasized the importance of financial discipline, compliance, and regulatory awareness in transforming early-stage startups into unicorns. CMA Soumya Ranjan Jena encouraged students to embrace youth entrepreneurship, cultivate leadership skills, adopt a growth mindset, and explore unconventional career paths. Meanwhile, CMA Nilamani Mohapatra provided a broader perspective on cost control, corporate governance, and ethical responsibility, reminding students that long-term sustainability is built on integrity and accountability. Together, their insights illuminated the complete path from ideation to scaling successful companies.

The workshop witnessed enthusiastic participation from students of B.Com (1st & 2nd Year), BBA (1st Year), and BMS (1st Year). The highly interactive environment encouraged students to ask insightful questions related to startup challenges, financial literacy, and professional opportunities in accounting and cost management. The interaction helped bridge classroom learning with real-world applications, motivating many students to consider professional certifications like CMA, CA, and CS to enhance their future career prospects. Key takeaways from the session included a deeper understanding of the startup-to-unicorn journey, the crucial role of finance and governance, and the importance of innovative thinking in entrepreneurship.

The workshop concluded with a warm vote of thanks extended to the ICMAI dignitaries for sharing their expertise and inspiring the students. Their guidance left a lasting impact, reinforcing Centurion University's commitment to nurturing future-ready leaders equipped with both academic strength and practical wisdom. As documented in Annexure I, the event saw robust participation from first-year cohorts, showcasing the growing enthusiasm for entrepreneurship and professional excellence among young learners.



**Workshop**  
**On**  
**From College to Unicorn**  
Date: 4th September 2025  
Time 2pm  
Venue: Hall no 6, Aryabhata Building

**CA AVINASH KOTNI**  
Chairman, Career  
Counselling Committee  
ICMAI, Bhubaneswar

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Centurion University  
Presents  
Topic  
**FROM COLLEGE TO UNICORN**  
4th September 2025 | 2:00 PM

**CA CMA AVINASH KOTNI**  
Chairman, Career  
Counselling  
Committee, ICMAI,  
Bhubaneswar

**CMA SOUMYA RANJAN JENA**  
Secretary, ICMAI  
Bhubaneswar Chapter

**CMA NILAMANI MOHAPATRA**  
Ex - Chairman,  
ICMAI Bhubaneswar

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# Newsletter

CENTURION UNIVERSITY OF TECHNOLOGY AND MANAGEMENT

For the Month of September 2025

## Workshops and Skill Development Programs

### Centurion University Empowers Participants to Understand, Integrate, and Apply SDGs

The Centre for Governance and Sustainable Societies, in collaboration with the School of Management, Centurion University of Technology and Management, Bhubaneswar Campus, organized a highly engaging two-day workshop on 20th September 2025 titled "Foundations of SDGs: Understanding, Integrating and Applying for Sustainable Futures." The workshop, meticulously organized by Dr. Shiv Sankar Das, aimed to enhance participants' awareness and practical understanding of the Sustainable Development Goals (SDGs) and their relevance in addressing both global and local development challenges. By combining theoretical frameworks with practical applications, the program offered a comprehensive approach to sustainability, equipping participants to contribute meaningfully to sustainable initiatives.

Day 1 of the workshop focused on introducing participants to the foundations and global significance of SDGs. The sessions began with an overview of all 17 goals, tracing the evolution of sustainability, followed by interactive discussions. Participants then explored SDGs 1–6, addressing poverty, hunger, health, education, gender equality, and water and sanitation, through group activities mapping local issues to these goals. The afternoon sessions delved into SDGs 7–12, covering energy, innovation, inequality, sustainable cities, and consumption, with case studies from India and around the world. The day concluded with sessions on SDGs 13–15, concentrating on climate action, life below water, and life on land, accompanied by reflection exercises linking environmental goals for deeper understanding.

Day 2 emphasized the national context and practical applications of SDGs. Sessions included SDGs 16–17, focusing on peace, justice, partnerships, and governance, highlighting collaborative strategies for effective implementation. Participants also learned tools and approaches for SDG integration, including mapping, mainstreaming, monitoring, and evaluation using methods such as Voluntary Local Reviews. The workshop concluded with action planning exercises, group presentations, and drafting SDG-based strategies, followed by the closing ceremony and certificate distribution. The combination of hands-on activities, case studies, and reflection exercises enriched the learning experience and allowed participants to connect theory with practical applications.

The workshop successfully achieved its objectives, including introducing the SDG framework, exploring the interconnectedness of the 17 goals, and building capacity in mapping, planning, monitoring, and evaluating SDG initiatives. Participants developed critical skills in strategic planning, problem-solving, and collaborative approaches, equipping them to address development challenges at local and global levels. By bridging the gap between conceptual knowledge and actionable strategies, the workshop empowered attendees to integrate sustainability principles into policies, projects, and organizational practices, fostering holistic development and contributing to the achievement of the SDGs.



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For the Month of September 2025

## Workshops and Skill Development Programs

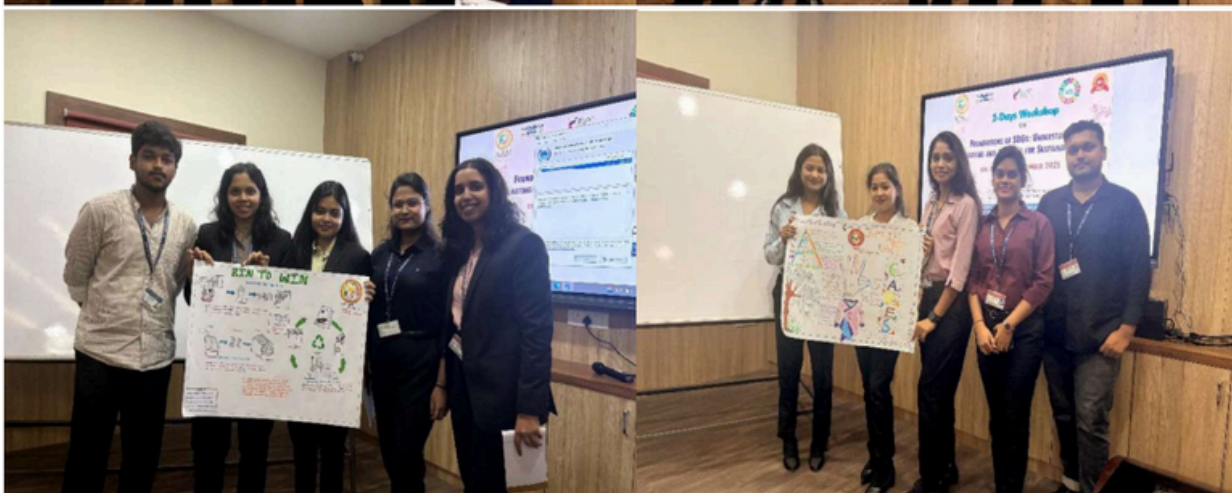
### Centurion University Empowers Participants to Understand, Integrate, and Apply SDGs

#### Day 1: Global Context & Foundations of the SDGs

The first day sets the stage by introducing participants to the concept of sustainability and providing a comprehensive overview of all 17 Sustainable Development Goals (SDGs). The morning session focuses on understanding the core principles of sustainability and the importance of global goals. This is followed by an in-depth exploration of SDGs 1–6, covering issues such as poverty, hunger, health, education, gender equality, and clean water, with interactive group activities that encourage participants to map these goals to local challenges. The day continues with a detailed look at SDGs 7–12, including energy, economic growth, innovation, reduced inequalities, sustainable cities, and responsible consumption, illustrated with both Indian and global case studies to highlight real-world applications. The final session of the day focuses on environmental goals, SDGs 13–15, examining climate action, life below water, and life on land, and encouraging participants to reflect on innovative solutions for pressing ecological issues.

#### Day 2: National Agenda & Practical Applications

The second day transitions to a national perspective, starting with India's progress on the SDGs, the National Indicator Framework, and insights from the SDG Index. Participants gain a clear understanding of how global goals are adapted and implemented within the Indian context. The following session delves into SDGs 16 and 17, emphasizing the importance of governance, peace, justice, strong institutions, and multi-stakeholder partnerships in achieving sustainable development. Practical application is the focus of the subsequent session, which introduces tools for integrating SDGs into policies, programs, and local initiatives, including SDG mapping and Voluntary Local Reviews. The day concludes with a hands-on action planning and strategy development session, where participants draft plans, present their ideas, and engage in collaborative discussions, culminating in the distribution of certificates to acknowledge their learning and achievements.



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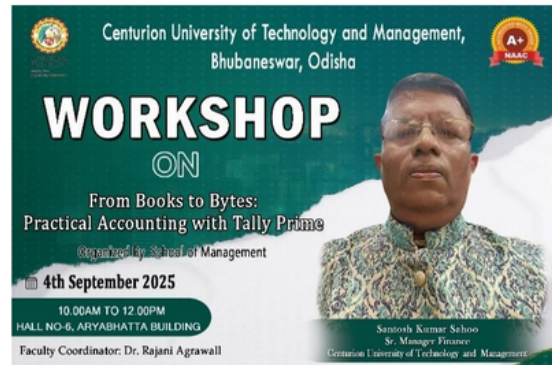
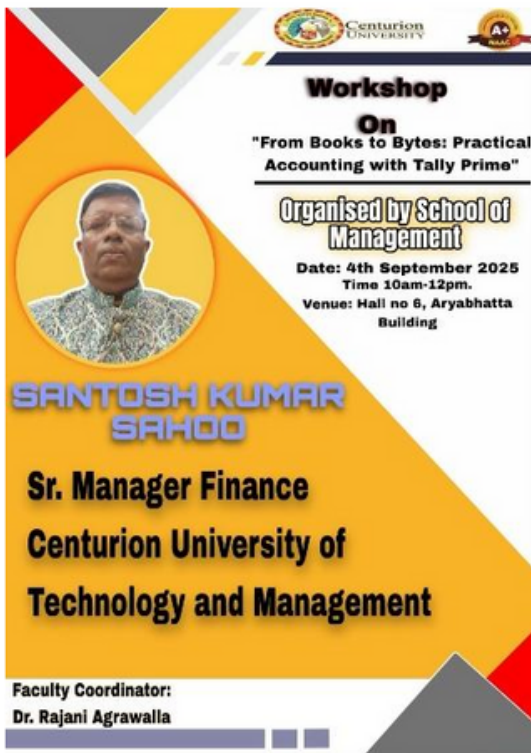
For the Month of September 2025

## Workshops and Skill Development Programs

### “From Books to Bytes – Practical Accounting with Tally Prime”

The School of Management at Centurion University organized an engaging and hands-on workshop titled “From Books to Bytes: Practical Accounting with Tally Prime” for first-year B.Com, BBA, BMS, and MBA students. The workshop aimed to bridge the gap between traditional accounting methods and modern digital tools, equipping students with practical knowledge of Tally Prime 6.2 (Education Mode) and preparing them for professional and corporate applications.

The session began with a warm welcome to Mr. Santosh Kumar Sahoo, Senior Manager – Finance at Centurion University, who brings over 35 years of professional experience in accounts, finance, and auditing, including more than 21 years with the University. The greeting was extended by Dr. Girija Nandini, Dean Administration, in the presence of faculty members Dr. Rajani Agrawalla, Dr. Ronismita Mishra, and Dr. Jyotirmayee Sahoo.



The workshop focused on:

- Bridging academic knowledge with industry practices in accounting.
- Introducing students to Tally Prime, a leading accounting software.
- Providing hands-on experience in creating company accounts, recording transactions, and generating reports.
- Highlighting the role of digital tools in modern finance and accounting.
- Enhancing employability and professional skills for students.

Dr. Rajani Agrawalla emphasized the importance of technological competence in accounting, noting that modern finance increasingly relies on software-driven processes. Mr. Santosh Kumar Sahoo provided a comparative analysis of traditional bookkeeping versus digital accounting systems, emphasizing accuracy, compliance, and efficiency.

The hands-on session included:

- Introduction to Tally Prime: Navigating the interface and understanding its features.
- Company Creation: Step-by-step setup of company accounts.
- Recording Transactions: Practical exercises including purchases, sales, payments, and journal entries.
- Error Identification: Learning to spot common accounting mistakes and how Tally highlights them.
- Report Generation: Preparation of ledgers, trial balances, and financial statements.

Students actively practiced making entries and generating reports, linking their theoretical learning to real-world applications.

# Newsletter

CENTURION UNIVERSITY OF TECHNOLOGY AND MANAGEMENT

For the Month of September 2025

## Workshops and Skill Development Programs

### “From Books to Bytes – Practical Accounting with Tally Prime”

The workshop witnessed enthusiastic participation, with students expressing excitement at their first exposure to professional accounting software. Key outcomes included:

- Effective navigation and use of Tally Prime.
- Understanding practical application of accounting principles.
- Awareness of technology's role in ensuring compliance and accuracy.
- Motivation to pursue skill-building beyond the classroom.

The workshop successfully transformed learning “from books to bytes”, enabling students to experience the practical side of accounting. The combined expertise of Mr. Santosh Kumar Sahoo and the guidance of Dr. Rajani Agrawalla fostered a rich learning environment. The event reaffirmed Centurion University's commitment to blending academic excellence with experiential learning.

The workshop saw active participation from first-year students of B.Com, BBA, BMS, and MBA programs. Students, equipped with laptops running Tally Prime (Education Mode), engaged enthusiastically in the hands-on exercises, demonstrating keen interest in practical accounting tools. The complete attendance sheet has been enclosed for records.



# Newsletter

CENTURION UNIVERSITY OF TECHNOLOGY AND MANAGEMENT

For the Month of September 2025

## Workshops and Skill Development Programs

### Driving Impact with Email Marketing: Two-Day Workshop

The School of Management, Centurion University of Technology and Management, Paralakhemundi Campus, successfully organized a two-day workshop on Email Marketing on September 19th and 20th, 2025.

This academic enrichment activity provided exposure to the latest trends and strategies in digital marketing for BBA (1st, 2nd, and 3rd year) and MBA-ABM (1st and 2nd Year) students.

The resource person, Mr. Rajesh Menon, an experienced professional, conducted insightful sessions that bridged theory and practice.

The program, held at the New Auditorium, aimed to provide students with the real-world relevance of digital platforms in modern business.

The workshop successfully developed industry-ready skills and aligned with the goals of SDG-4 (Quality Education) by fostering employability and sustainable digital literacy.



# Newsletter

CENTURION UNIVERSITY OF TECHNOLOGY AND MANAGEMENT

For the Month of September 2025

## Sports and Skills

### School of Management Shines at Inter-Branch Basketball Tournament

The School of Management (SOM) team delivered an impressive performance at the recent Inter-Branch Basketball Tournament, showcasing skill, teamwork, and determination throughout the competition. The tournament was a platform for students to demonstrate their athletic talent and competitive spirit, and the SOM team made the branch proud at every stage.

The team kicked off the tournament with a strong opening match victory, defeating the Forensic Department decisively with a score of 23-2. Maintaining their momentum, SOM continued their winning streak in the second round, outclassing the Indian Maritime Department with an outstanding 44-17 win. These victories highlighted the team's coordination, strategy, and determination to excel.

Advancing to the finals, the SOM team faced the Nigerian Maritime Branch in a nail-biting championship match. Despite a close contest, with a final score of 32-34, SOM emerged as the Runners-Up, demonstrating remarkable fighting spirit and resilience.

The SOM community applauds the team's dedication, sportsmanship, and exemplary performance. Their journey to the finals stands as a proud moment for the branch and serves as an inspiration for future tournaments, motivating students to pursue excellence both on and off the court.



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CENTURION UNIVERSITY OF TECHNOLOGY AND MANAGEMENT

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## Entrepreneurial and Sales Initiatives

### Centurion Cart Initiative Gains National Recognition in Business Standard

The School of Management (SOM) is proud to highlight the success of the Centurion Cart Sale, a weekly initiative coordinated by Dr. Rajani Agrawalla, which has become a dynamic platform for showcasing and selling products made by the Centurion University community. The initiative features a diverse range of items, including plants, vermicompost, and coconuts, all crafted or sourced by students, faculty, and local partners. This hands-on venture not only encourages practical learning but also fosters an entrepreneurial mindset among students, allowing them to experience the nuances of running a small-scale business, managing operations, and engaging with customers directly. Through consistent efforts and community participation, the Centurion Cart initiative has now generated a remarkable cumulative revenue of ₹1,03,780, reflecting both the quality of the products and the enthusiasm of the buyers.

Adding to this milestone, the Centurion Cart Sale Initiative was recently featured in the Business Standard under the Campus Talk – BS Promotions section on 24th September 2025, garnering wider recognition for its innovative approach. The initiative exemplifies a student-driven platform that blends entrepreneurship with experiential learning, allowing participants to develop skills in marketing, sales, and financial management. Beyond skill-building, the program promotes Centurion-made products and celebrates Odisha's traditional delicacies, thereby supporting local artisans and contributing to the preservation and promotion of regional craftsmanship.

The Centurion Cart Sale also reflects Centurion University's philosophy of "Learning by Doing", emphasizing hands-on experiences as a core component of education. By integrating practical engagement with academic learning, the initiative not only empowers students to apply their classroom knowledge in real-world contexts but also strengthens community connections and promotes sustainable economic practices. This successful blend of education, entrepreneurship, and social responsibility demonstrates CUTM's commitment to shaping lives, fostering leadership, and empowering communities, making the Centurion Cart Sale a shining example of how innovation and learning can go hand in hand.



**CENTURION CART SALE INITIATIVE EMPOWERS STUDENTS WITH ENTREPRENEURIAL SKILLS**

Centurion University of Technology and Management (CUTM), India's Skill University, continues to stand out for its mission of "shaping lives and empowering communities." In line with this vision, the University has launched Centurion Cart, a unique student-driven sales initiative fostering entrepreneurship and practical learning. Centurion Cart serves as a "living laboratory" where Students gain hands-on experience in financial management, marketing, inventory handling, and customer engagement. The cart features Centurion-made products - plants, organic honey, vegetables compost, apparels and creative items like handmade chocolates and scrunchies' alongside Odisha's traditional delicacies such as Arisha Pitha and Podo Pitha, supporting local livelihoods. By integrating academic with real-world practice, Centurion Cart builds confidence, teamwork, and problem-solving skills reflecting CUTM's philosophy of "Learning by Doing," and preparing industry-ready. Conceptualized under the vision of President, CUTM, Prof Muktikanta Mishra this initiative is implemented by the School of Management, and guided by Dr Girija Nandini and Dr Pramod Kumar Patil, and coordinated weekly by Dr Rajani Agrawalla.



**ADVANCING SUSTAINABILITY WITH EQUITY: ROUND TABLE AT XIM UNIVERSITY**

The School of Sustainability, XIM University, in collaboration with CSNR, successfully organized a Round Table Discussion on "Balancing Growth and Equity: Advancing Sustainable Development in Extractive Industries and Community Rights" at XIM University. The session commenced with opening remarks by Dr. Elizabeth Abba, Associate Professor and Associate Dean- International Relations, School of Sustainability, XIM University, who emphasized the importance of contextualizing extractive industries within the framework of equity and long-term sustainability. Dr. Dharendra Panda, Founder Member of CSNR, engaged the audience with a dialogue on indigenous rights and emphasized the need to align equity with extraction strategies to ensure that industrial growth does not come at the cost of community welfare. Special remarks were delivered by Ms. Renuka Srinivasan from the Delegation of the European Union to India and Bhutan (online), who shared global perspectives on sustainability. The inaugural address was delivered by Dr Fr K. S. Casimir, Vice-Chancellor, XIM University, who spoke about the institution's commitment to sustainability while highlighting the values of love, commitment, health, and wealth as guiding principles for holistic human development. He emphasized that true progress integrates development with emotional well-being and social responsibility, inspiring participants to embrace both professional excellence and personal values in their work. The session concluded with a dynamic Q&A, allowing participants to engage directly with the panelists. In her concluding remarks, the Moderator emphasized the need for long-term, impact-driven partnerships between industry, government, and communities. The event closed with felicitations to the panelists and a vote of thanks by Dr. Vikrant Vijay Patil, Assistant Professor, School of Sustainability, XIM University, acknowledging the collective vision of advancing sustainability with equity.





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